

Take an in-depth look at in-house timesharing:

You know the problems facing the data processing department:

Other departments in your company want faster response, broader capabilities, better service.

And your management wants you to hold down your operating costs.

You're probably looking hard for a solution. A closer look at in-house timesharing could give it to you.

Fast, long-lasting relief

Unlike upgrading a large central computer, expansion to an in-house timesharing system isn't a time-and-money-consuming ordeal.

And unlike buying outside computer time, you're not building in a monthly bill that inevitably keeps building up.

Adding an in-house timesharing capability is a shrewd way to add computer power. Because it won't add significantly to your operating costs; in fact, it can pay for itself by reducing current costs.

Especially if you add the system specifically built for timesharing: our BTI 4000.

A timesharer's timesharer

The BTI 4000 Interactive Timesharing System is made by us:

Basic Timesharing, Inc. We're the computer manufacturer with timeshare experience. Which has helped us produce a computer uniquely right for timesharing.

To help you do more—while helping your company spend less.

Easy to begin, room to grow

You can own your own BTI 4000 for as little as \$35,950. For that you get a ready-to-go system with 10 megabytes of storage and 8 ports—just add terminals.

And start-up won't cause a departmental hang-up. The BTI 4000 can be installed and working for you in one working day.

Expanding to do even more work takes even less work. The

BTI 4000 features modular construction, so system downtime for expansion is minutes, rather than days. You can add disk storage to 400 megabytes; increase user capacity to 32 ports; add peripherals like industry-compatible magnetic tape and a line printer.

Hard working, always working

The BTI 4000 is a true timesharing system. It allows doing any mix of tasks, all at the same time, all completely independent.

It also gives you continuous system availability, because software housekeeping can be performed while users are on-line.

There's also off-hours job-stream processing. So the BTI 4000 can be working for you, even when no one's around.

The BTI 4000 uses BASIC-X, an unusually powerful extension of the BASIC user language, enhanced for business programming.

What's more, the BTI 4000 offers heirarchal account organization and stringent security so that you can maintain total con-

trol over who's using it, and what they can do.

And it does all this without a full-time operator.

Inexpensive help

Used during typical office hours, the operating costs for a BTI 4000, including maintenance, are about \$1 per terminal hour. And should you grow to 24 hour usage, your operating costs shrink to less than 10¢ per terminal hour.

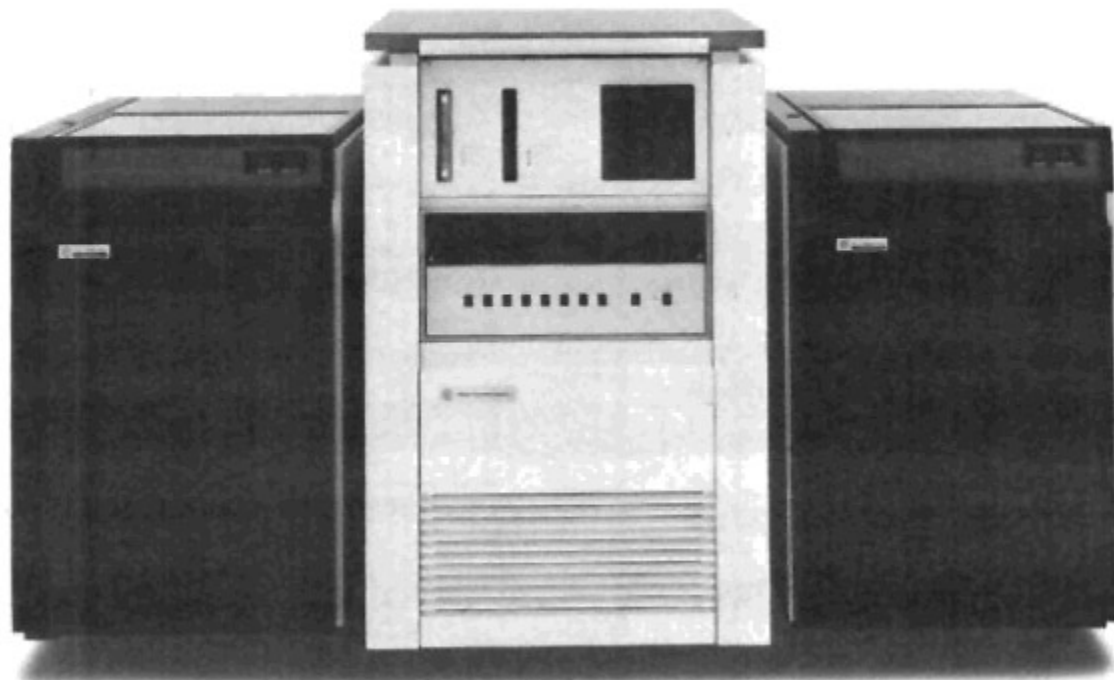
Around-the-clock help

We back our BTI 4000 with any-hour, anywhere, on-line support with dial-up access for problem diagnosis. Yet in a typical installation, our maintenance plan costs less than 1% of the system's purchase price per month.

Look to us

The BTI 4000. The interactive timesharing system that will help your data processing department do more, for less.

For more information, just look to the Basic Timesharing office nearest you.



The BTI 4000 Means Business.