Turning a profit in turnkey systems:

If your business is selling turnkey computer systems, using the right computer can be the key to making more sales—profitably.

You need a computer that's easy to use—and adaptable to many uses so you can get more customers. And you want a computer that's priced to sell, at a margin that's profitable.

You want a computer that can really protect your proprietary software—keep it safe, and saleable, sale after sale. And you need a better way of supporting your software than having to visit sites.

You need a computer with proven reliability, so there'll be fewer service problems. And you want a fast, dependable service network when there are.

Needs and wants met here

For all this, the one computer you want is the one we make:

The BTI 4000 Interactive Timesharing System.

It's a ready-to-go system with 10 megabytes of storage, magnetic tape drive, and 8 ports—just add terminals. And it's easily expandable—add disk storage to 400 megabytes, increase user capacity to 32 ports, add peripherals like industry-compatible magnetic tape and a line printer.

The BTI 4000 is designed, manufactured and supported by Basic Timesharing Inc. We're the manufacturer with timeshare experience. Which has helped us produce a computer uniquely right for multi-user applications.

A dedicated performer

The BTI 4000 has been proven in all kinds of applications—general accounting, dealer inventory control, entertainment ticketing, text publishing, school administration, and more.

What's more, the BTI 4000 is proving its reliability at locations in 39 states, in 5 provinces of Canada, and in Europe, too.

Things you'll like

The BTI 4000 uses BASIC-X, an unusually powerful extension of BASIC. With the features you need to get your software up—quickly, efficiently. So you

The BTI 4000 Means Business.

can start selling sooner.

Especially important to you, the BTI 4000 protects your proprietary software. So you can count on selling it again, and again. Without losing control of it. And with the convenience of dialup access, so you can support it without the cost of site visits.

Things your customers will like

The BTI 4000 is a true timesharing system. It allows doing any mix of tasks, all at the same time, from any number of locations.

Your customers will enjoy faster response, because the BTI 4000 implements many of your application program operations in firmware.

The system also offers continuous availability, because software backups, updates, and other housekeeping activities can be performed locally, remotely or programmatically, with users on the system.

And the BTI 4000 is so easy to manage, your customer won't have to add a specially-trained employee just to run it.

Service—good and fast

In the packaged systems business, service can have a real impact on your success.

That's why service is such an important part of our business.

The BTI 4000 is designed for over-the-phone, on-line diagnosis of actual and potential problems. 24 hours a day, 7 days a week, we're ready to help. If a BTI 4000 ever needs on-site service, we have a network of field specialists to provide just that.

Priced to please

A single BTI 4000 costs $35,950. There are attractive quantity discounts—like $28,760 each for a quantity of 10.

For that price you get all the features and support benefits mentioned above, not a scaled-down version.

You can get complete information at your BTI regional office, listed below.

The BTI 4000. It could be your key to turning more profit in your turnkey installations.